



# Enroute

AI/ML platform optimizing hospital operations and logistics

### Client problem:

**\$30bn**

US Hospitals lose an estimated \$30bn annually due to poor operations and logistics involving patients, assets, and supplies

Current legacy technology systems require too much manual input from users and fail to provide the advanced real-time, predictive, and prescriptive analytics necessary to help providers operate more efficiently, cut costs, and realize new revenues

**Team size:** 3 full-time employees

**Revenue model:** SaaS subscription model, priced based on module utilization and hospital size

### Competitive advantages:

- Partnered (and received investment from) several top hospitals in the world to assist in product development, design, and testing
- Developed proprietary operations algorithms and models using unique data set collected from partners
- Team of professionals with deep experience in areas necessary to differentiate from existing solutions on the market

## AI/ML Operations and Logistics Platform



### Clinical Support

Pharmacy disbursement  
 Asset management  
 Capacity management  
 Perioperative scheduling



### Services Support

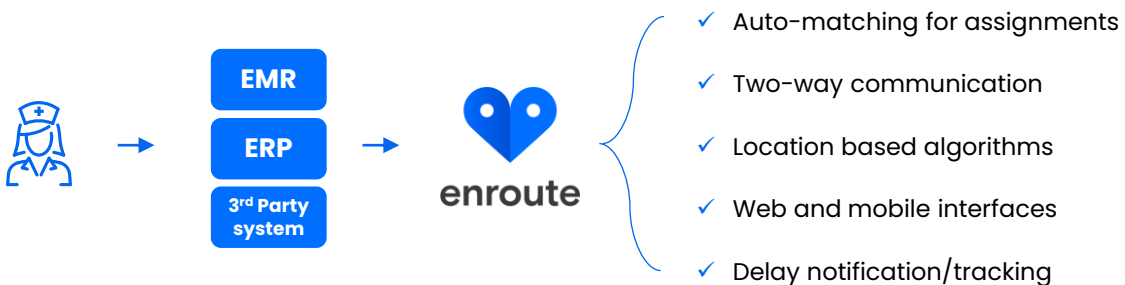
Intra-hospital transport  
 Linens management  
 Food services  
 Guest/patient services



### External Operations

At-home care coordination  
 Discharge  
 Supply chain  
 Outpatient services

## Enroute platform complements existing systems, transforms operational decision making through advanced analytics and automation



## Results after facilitating ~13k patient journeys at our first customer (Ichilov)

**25%**

Decrease in avg. transport times

**30%**

Decrease in delayed surgeries

**0.6**

Length of stay (LOS) decrease for patients

## Join our top partners committed to innovating the future of hospital care



**CORNELL  
TECH**

First investor after winning the [2020 Cornell Tech Startup Awards](#)



**TGH Tampa  
General  
Hospital.**

First US customer



ICHILOV

First international customer



**Cedars Sinai  
ACCELERATOR**

First US hospital investor and [health tech accelerator](#)



[First institutional investor](#) and accelerator

### Team



**Mike Kosnik, MBA  
CEO**

Created digital strategy plans for large health systems, guided enterprise-wide sales and go-to-market initiatives for NASDAQ-100 IT Services company.



**Samson Schirmer, MBA  
CPO**

Worked in process engineering and manufacturing where he led multimillion dollar product development and operational improvement projects.



**Matan Sagee, MBA  
CTO**

Led and managed teams that designed and built software for a top medical AI startup operating in hospitals. Former commander and soldier in the Israeli army.